

Seamons, Colleen

From: Zoe [crazybrave@gmail.com]
Sent: Monday, 22 February 2010 8:32 PM
To: submissions
Subject: Submission regarding Proposal P1007 - Primary Production & Processing Requirements For Raw Milk Products

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Submission regarding Proposal P1007 - Primary Production & Processing Requirements For Raw Milk Products

I would like to express my support for a regime allowing raw milk products to be made, imported, purchased and consumed in Australia. I express my support for the answers of Mr Will Smith to to your first two overarching questions, and attach my responses to your consumer questions.

Thank you for considering my submission.

3) Would Australian consumers benefit from a greater range of cheeses and dairy products? Please provide details.

Yes. A greater range of excellent products benefits our food culture, and our broader culture. When there's one kind of plastic cheese available in the supermarket, it's hard to have broad horizons. When people who are passionate about producing good food can sell specialist products to people who are passionate about supporting diverse production, our culture is enriched.

4) FSANZ has received comments that raw milk cheeses are likely to be gourmet, high-end market products. Costs associated with ensuring the safety of products may also be passed on to the customer - if raw milk cheeses were permitted:

a. How much would you be willing to pay for such cheeses?

\$100 kilo or more

b. Are you willing to pay more than the cost of current gourmet cheeses?

Yes. I am happy to regularly purchase small quantities of extremely expensive cheeses; I would be delighted to include raw milk cheeses.

c. Are you prepared to pay more if there are added costs in ensuring the safety of raw milk products?

Yes

d. Would you choose to purchase an Australian raw milk cheese over an imported equivalent?

Yes, I believe it is very important to support regional and artisanal food producers. I would love to be able to buy Australian raw milk products.

Zoe Bowman
Canberra